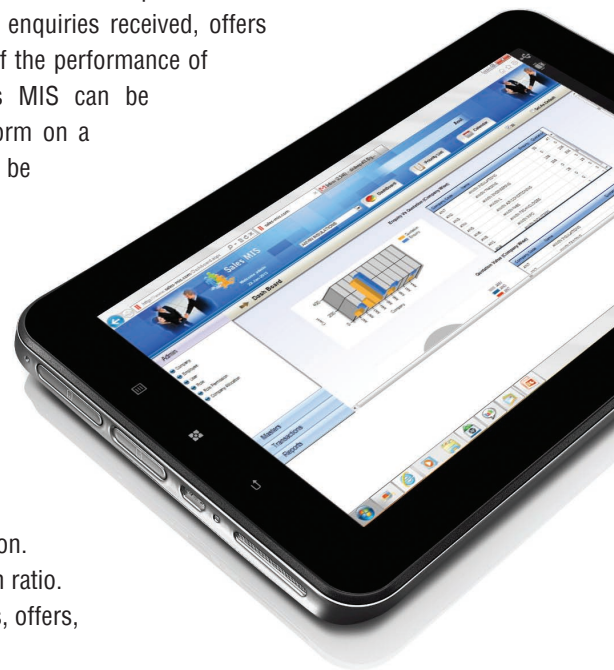# Sales MIS

Sales MIS is a powerful tool from Anvin which helps the organisation to monitor the performance of its sales force. The application provides consolidated data regarding the enquiries received, offers given, orders received, daily activity reports etc for the easy analysis of the performance of their sales team through various reports and dash boards. Sales MIS can be implemented on the client LAN or can be used on the internet platform on a subscription mode. The solution can be independently used or can be implemented on top of AdIER ERP frame work, so that the data flow will be seamless between the various modules of AdIER and Sale MIS.

Few of the salient features of Sales MIS

- The solution can handle multiple companies and multiple products.
- Easy tracking of complete activities of the sales team of the organisation.
- Tracking of the enquiries to monitor the response ratio and conversion ratio.
- Acts as a powerfull tool to plan sales strategies based on the enquiries, offers, conversion ratio, sales man performance, product demand etc.
- Works as a useful activity planner for the sales team.
- Performance monitoring of the sales team can be effectively done.
- E mail and SMS alerts and reminders for the sales team regarding meetings, targets, important schedules etc.
- Priority list to keep the user on alert regarding the pending activities.
- Dashboards to give direct performance indications.

Anvin